



Restyling program by the body atelier Proteros Design.

Own completed projects, design sketchers
and good examples from the world's tuning ateliers..

Since the founding of our body atelier, we have always been interested in changes and new design trends in the world of automotive tuning. We constantly want to add beauty to the factory forms of cars and we are glad that our ideas find like-minded people.

The body atelier **Proteros Design** has accumulated many interesting copyright developments, which you can find below:

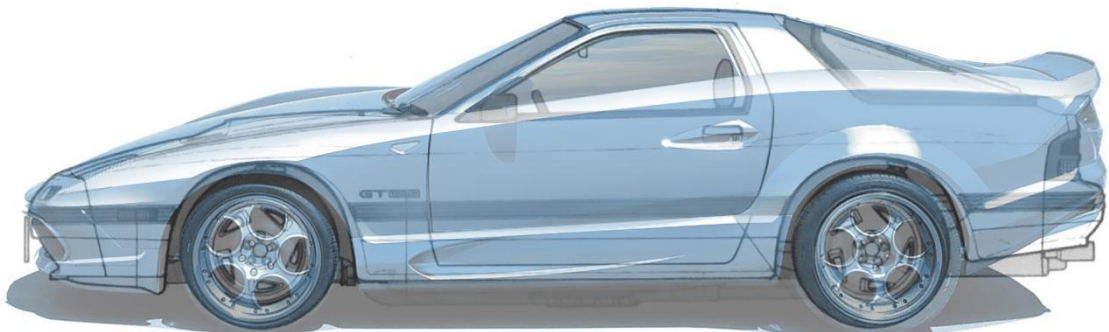
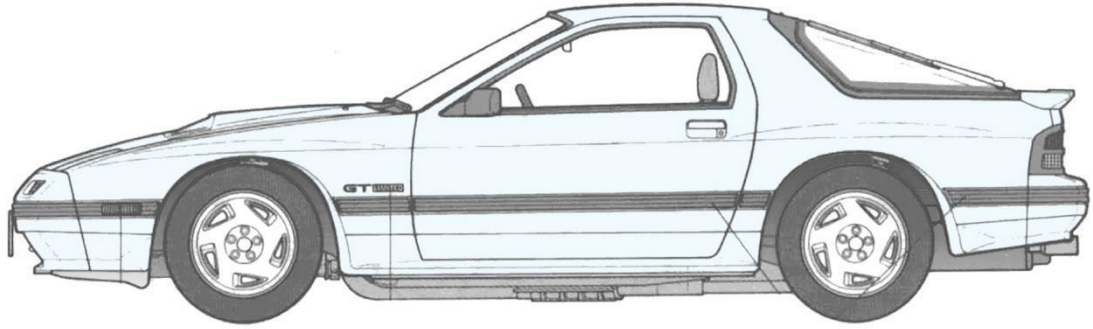
1. Mazda RX7 Proteros

Legendary sports coupe in 3 generations with an extraordinary rotary engine and amenable to tuning from A to Z!

We decided to break all possible traditions, moving away from the stereotypes imposed by the tuning industry and create our own image completely. What you see in this image had the utterly bland appearance of a typical Japanese sports coupe with ubiquitous moldings that 90% of tuners prefer to ignore. When they ask us why we did not love this RX7 generation so much - that's how we answer - "For the moldings!"

Now, seriously:





And this is not the final look. An ultra-light rear bumper diffuser, side skirts and a ridge frame are currently in development for this project.

Comparison with the drawing of the factory car shows how much we were able to go beyond the generally accepted vision of car tuning. What is the secret of our approach?

The answer is simple - in a sense of proportions and only then - in attention to details!



Although everyone knows that if you use a medium engine base for such projects, the results can be even more impressive! (Which will be mentioned later, along with our design sketches)



Even against the background of “purebred” representatives of the Italian school of design, we can safely say that we have found our own unique style and showed the highest class of detail processing.

By widening the wheel arches and sharpening the overall car's silhouette we achieve very effective results and can create competition in design for global brands.



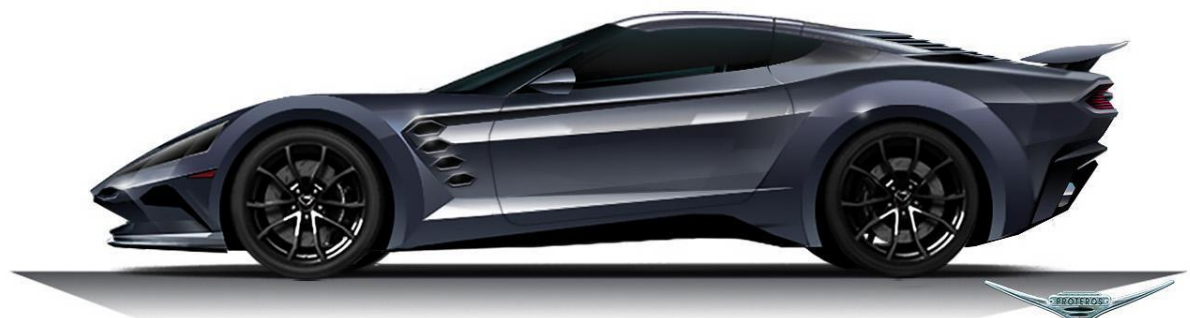
2. Next, we will show, based on the design sketches, how the body of a standard **Chevrolet Corvette** is transformed into the body of an ultra-refined supercar.



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The stock factory Corvette is cropped a little, which can be seen even in the photos. But having corrected the silhouette and the general design philosophy, we see that the car can become a work of industrial art, attracting the eyes of an enthusiastic public and replenishing the car fleet of a worthy auto collector!

3. The same changes we have for our Audi R8.

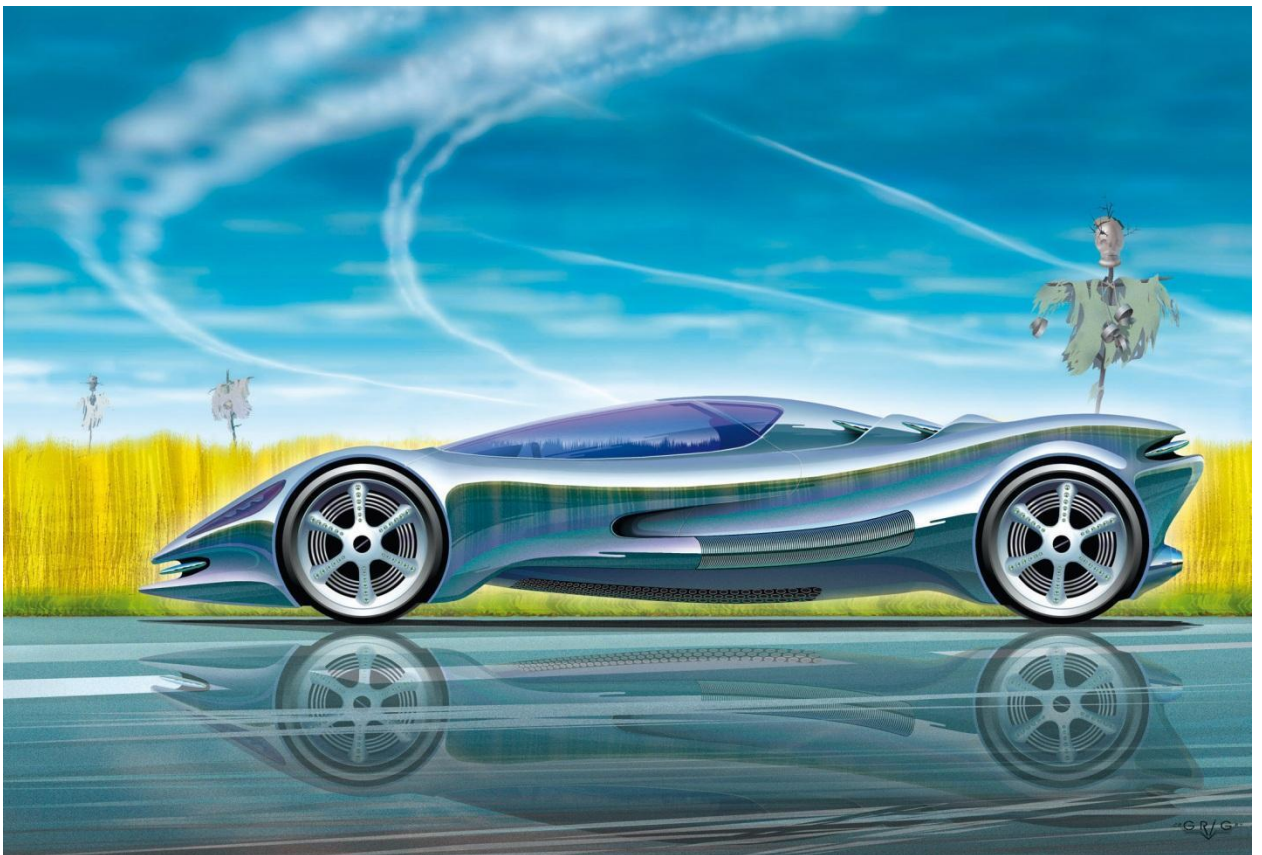
In the factory version, when viewed from the side, the car is not much different from the Audi TT, and the silhouette generally resembles prime classic shoes. We offer the concept of a fast-paced supercar based on this car, with undoubtedly excellent driving characteristics!



This sketch is made in Lambo-style, however we are able to go for any image professed by the customer. As evidenced by our design capabilities in different styles.



May Joy is a retro supercar inspired by the mid-20th century racing Ferraris.



Young wine - timeless futurism, natural lines in an ultra-natural style. A car with this design and proportions will always enhance its artistic qualities for many decades.



An example of a design sketch at the “Thoughts aloud” level.



Development of a 2D sketch, 50% complete

After agreeing on 2D sketches with the customer, we begin work on three-dimensional design for subsequent materialization through 3D printing or milling.

4. How do the similar companies work in this area?

On the basis of the same prime Audi R8, ItalDesign has built a rather amazing ZERUNO car, claiming its appearance to the design of a Hypercar!

But right away about the main drawback... With the total cost of the car at \$ 1,200,000 for the coupe and \$ 2,500,000 for the open version (spider), the company left the windshield corner (!!!) intact, which unfortunately gives the appearance of a donor car. There are also many questions about the beauty of this car - every detail looks just perfect, but on the whole this conglomerate of perfection looks overly pretentious (although today it is such a tribute to fashion).

However, judge for yourself!



Windshield corner. If it was tilted more, we would have got a faster silhouette!



Riot of forms - YES! But the slightly fanciful exhaust draws the viewer's attention too much.



Yes, manufacturability and shaping at the highest level.



However, the very look of the Soul, which is designed to create both the front and rear optics, is absent, or hidden extremely deeply. Although this is a matter of taste, not all owners animate cars.



We do not criticize the ItalDesign Masters, we just want to draw attention to some points that we consider unique in auto design and which we want to multiply in our creativity!

Next is a photo of the open version for \$ 2,500,000 (with the cost of a new Audi R8 about \$ 200,000)



Without the extra 10 cm above your head, the silhouette of the car certainly looks more perfect!

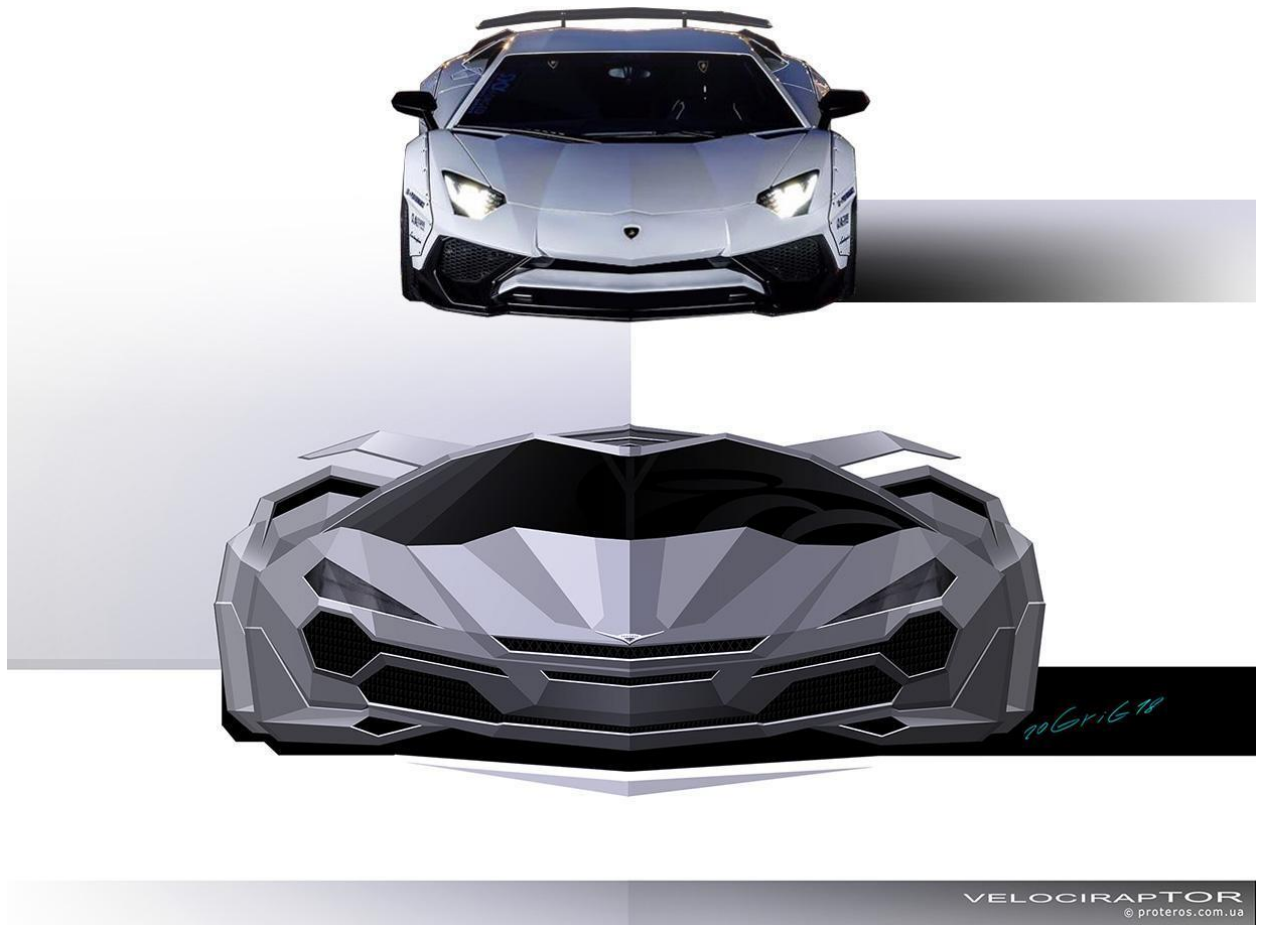
But remember - this version is twice as expensive! At the time of the show at the Geneva Motor Show of this version, the company's portfolio already had 5 orders.



The car salon, by the way, did not undergo radical changes, but it looks quite complete!



5. Now let's see what happens if we take as a base for a hypercar, not initially squeezed into the frame of an Audi R8, but an ideal and expressive Lamborghini Aventador in terms of design.



Here we can already reach such characteristics of shaping, which will certainly affect the global course of the history of design as a whole, setting new qualities for future generations of personal cars.

Thanks to the face and eyes (headlights), the car looks like a conscious being, endowing you with power and wisdom, in fact, becoming your symbol and magical artifact!

Yes! We can work with you in this direction too!

The depth of elaboration of details and forms can reach exactly that rare royal, imperial level - and this design sketch and our real RX7 project confirm this!

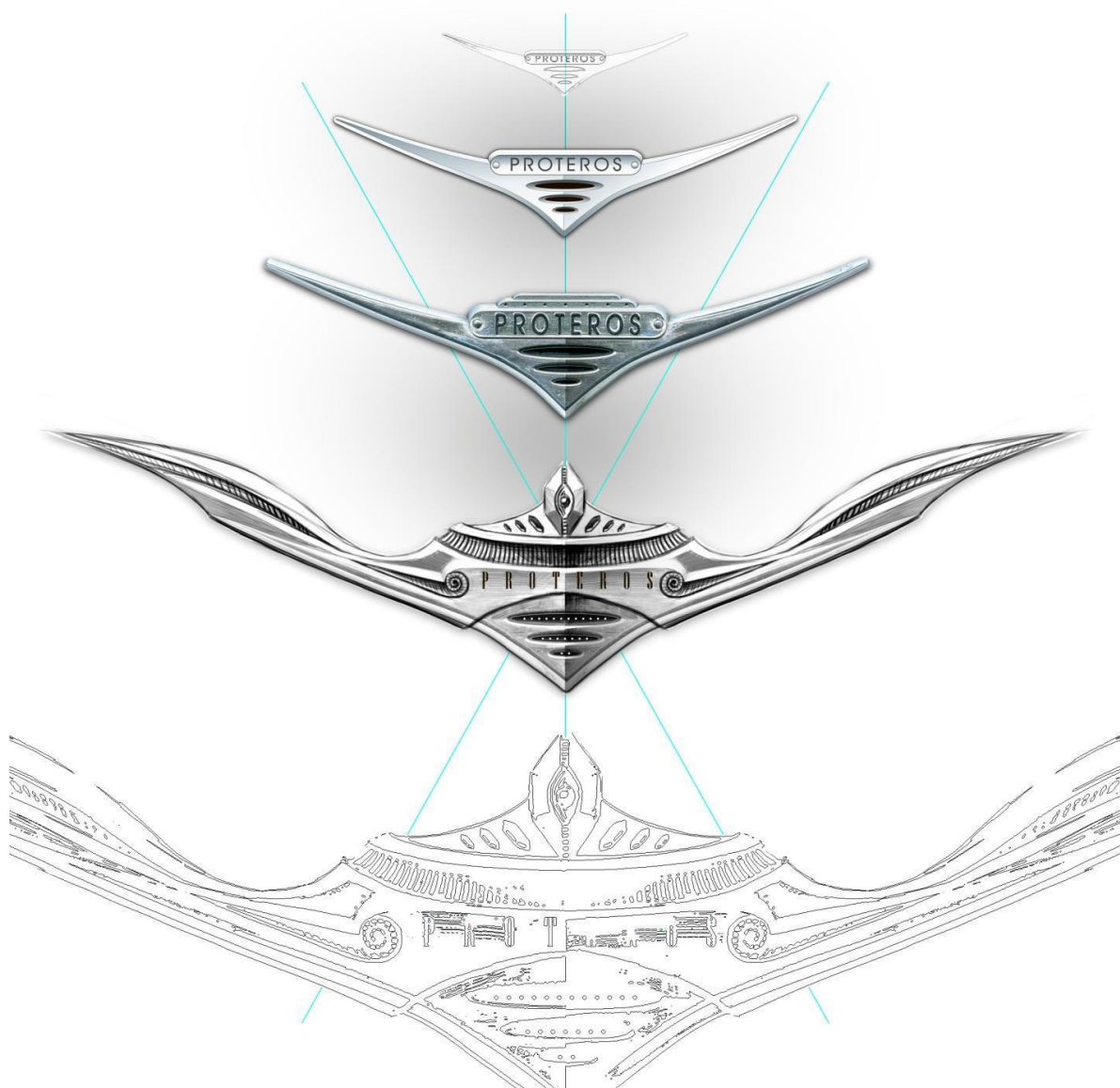
All our offers are quite democratic in terms of pricing.

Spectacular restyling solutions for your car can start from \$ 15,000 and go up to million-dollar budgets - when it comes to creating a Supercar - a symbol.

The creation of a design project according to your wishes is discussed and calculated individually.

The middle paths of restyling (our example with Corvette and Audi R8) can be performed from \$ 70,000 to \$ 200,000, where in a larger version an individual windshield is made, designed to radically change the design concept!

We are always glad to cooperate!
Our website www.proteros.com.ua



Best regards, Grig Tobolin
Chief designer of the body atelier Proteros

